October, 2015

Dear Business Partner:

We are pleased to announce the 12th Annual Mathematics Educator Appreciation Day Conference (MEAD) Saturday, January 23, 2016. This year’s event will take place at Tucson High Magnet School, 400 N. 2nd Avenue. We anticipate 600+ elementary, middle, and high school teachers from Pima, Santa Cruz, Cochise and surrounding counties.

We invite you to support the MEAD Conference in the following ways:

- Luncheon sponsor (or partial sponsor) – The company name will be listed on all publicity and conference folders, as well as acknowledged at the luncheon ($12,753 in 2015).
- Breakfast sponsor – The company name will be listed on the breakfast tables, noted in the program and acknowledged at the luncheon ($3,514 in 2015).
- Table sponsor – The front lobby will include tables for participating business partners in proximity to the breakfast - ($250 donation per table).
- Table & session presenter sponsor – The presentation proposal form is available at, http://crr.math.arizona.edu/SpeakerProposal2016.html. The submission deadline is Friday, November 5. The target audience is K-12 teachers or some subset grade band.
- Door prize sponsors - Donated items will be awarded at Tucson High Magnet School prior to the luncheon. Donations must be received by 7:00 AM the morning of the conference. Please contact vbohme@math.arizona.edu for inclusion in our advertisements. Prizes in the past have included sets of manipulatives, calculators, graphing calculators, view screens, SmartBoard airliners, classroom sets of books, gift certificates for materials and books, gift certificates to local salons and restaurants, and more.

Breakfast begins at 7:15 am in the lobby of the Technology Building at Tucson High Magnet School. Conference details and agenda will follow your sponsorship response. Checks should be made out to the University of Arizona and sent to Virginia Bohme at the address above. For more information, please visit http://crr.math.arizona.edu and choose Math Educator Appreciation Conferences from the left menu. Conference schedule and session descriptions are posted in early December.

Sincerely,

[Signature]
Virginia Bohme
Co-Director

[Signature]
Melissa Hosten
Co-Director